



LIVE UNITED®

YOUR COMPANY + UNITED WAY

Partnering for Community Impact



Community Leaders' Celebration



United Way hosts the **Community Leaders' Celebration** each fall to thank its dedicated supporters for giving their time, talent and treasure to make a difference in our community.

Approximately 200 guests will gather to kick off the United Way campaign, honor the Top 10 Most Generous Workplaces and Communities, and celebrate those who have gone above and beyond to advance United Way's mission.

United Way Holiday Project



For more than 30 years, United Way of Martin County has spread holiday cheer by providing toys and holiday meals to more than 600 local families and 1,500 children each year through the **United Way Holiday Project**.

This huge undertaking is possible thanks to hundreds of volunteers, community groups, agencies, families, businesses, and faith-based and civic organizations.

United Way of Martin County is the official local coordinating organization for the Marine Corps Toys for Tots drive.

Community Conversations



Since 2017, United Way of Martin County has been hosting quarterly **Community Conversations** where representatives from various sectors of our community come together to discuss "hot topic" issues in our community.

Four Community Conversations are held per year drawing an average of 75-100 attendees.

The Big Reveal: Grants Announcement



United Way hosts the **Big Reveal** to award Community Impact Grants to local programs that will improve the education, health and financial stability of Martin County residents.

More than 100 guests will join in the celebration and see first-hand the magnitude of United Way's impact in Martin County.

Students United



Students United represents the next generation of community leaders and philanthropists. The program provides opportunities for local students to make a positive impact in our community. Your sponsorship of Students United supports our community's future leaders and provides a separate pool of funds for students to invest in local social service programs while also boosting your corporate social responsibility.

Impact Sponsors



A strong community - one that is healthy, educated and financially stable - pays dividends to businesses.

By becoming an **Impact Sponsor**, your organization will align with one of United Way's three impact areas and be recognized as a leader in creating positive change in our community.

Options for exclusivity per impact area.*

SPONSORSHIP BENEFITS

| SPONSORSHIP LEVEL AND BENEFITS | GAME CHANGER \$10,000 | HAND RAISER \$5,000 | CHAMPION \$2,500 | SUPPORTER \$1,000 | PARTNER \$500 |
|---|--------------------------|------------------------|---------------------|----------------------|------------------|
| Organization name listed on event collateral | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media promotion** | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reserved seating at event, if applicable*** | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo (with link) featured in e-newsletter | ✓ | ✓ | ✓ | ✓ | |
| Logo included on event collateral | ✓ | ✓ | ✓ | ✓ | |
| Banner/signage at event, if applicable | ✓ | ✓ | ✓ | ✓ | |
| Organization name listed in media release | ✓ | ✓ | ✓ | ✓ | |
| Exclusive corporate volunteer project, if applicable | ✓ | ✓ | ✓ | | |
| Photo of representative included in media release | ✓ | ✓ | ✓ | | |
| Speaking opportunity at event | ✓ | ✓ | | | |
| Opportunity to distribute promo items | ✓ | ✓ | | | |
| Title recognition in mention of event: United Way [Initiative] presented by [Your Org] | ✓ | | | | |

*** Impact sponsor levels:**

- Begin at \$5,000
- \$10,000 level for exclusivity per impact area.

**** Quantity of social media posts**

increases with each sponsorship level:

- Partner- 1 post
- Supporter- 2 posts
- Champion- 3 posts
- Hand Raiser- 4 posts
- Game Changer- 6 posts

***** Quantity of tickets increases**

with each sponsorship level:

- Partner- 2 tickets
- Supporter- 4 tickets
- Champion- 1 reserved table
- Hand Raiser- 2 reserved tables
- Game Changer- 3 reserved tables

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE!

We can work with you to customize a sponsorship package that aligns with your organization's Corporate Social Responsibility Plan.

SPONSORSHIP COMMITMENT FORM

United Way is committed to the **health, education** and **financial stability** of every person in our community.

Our mission is to improve lives by mobilizing the caring power of our community. Your sponsorship support not only furthers our mission, it shines a spotlight on your company.

Doing Good is Good for Business

90% of Americans would switch to a brand that supports a cause and **50%** would recommend that their friends do, too. United Way is also the only nonprofit listed in Forbes' top 50 brands!

81% of Americans say they weigh an organization's contribution to social causes when they choose where to work.

Source: Edelman Berland Global

YES, we would like to sponsor one or more 2023/2024 events for United Way of Martin County. Please check all that apply below:

Priority Programs

- | | |
|---|----------|
| <input type="checkbox"/> Community Leaders' Celebration Sponsorship | \$ _____ |
| <input type="checkbox"/> United Way Holiday Project Sponsorship | \$ _____ |
| <input type="checkbox"/> Community Conversations Sponsorship | \$ _____ |
| <input type="checkbox"/> The Big Reveal Sponsorship | \$ _____ |
| <input type="checkbox"/> Students United Sponsorship | \$ _____ |
| <input type="checkbox"/> Impact Sponsorship | \$ _____ |

Total Sponsorship Investment

\$

Sponsor Company Name: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone #: _____

Contact Email: _____

Check enclosed payable to **United Way of Martin County**. Check #: _____

Credit Card:

Visa MasterCard Amex Discover

Credit Card Number: _____

Name on Card: _____

Expiration Date (MM/YY): _____ CVV #: _____

I authorize the total sponsorship investment to be charged to the provided card: _____

Signature

Please return this sheet via mail to:

United Way of Martin County

Attn: Elisabeth Glynn

10 SE Central Parkway, Suite 101, Stuart, FL 34994

eglynn@unitedwaymartin.org | 772-283-4800 ext. 2212

